

# **Transforming Boral**

Macquarie Equities Australia Conference

Mike Kane, CEO & Managing Director, Boral Limited | 6-7 May 2015



Boral is an international building and construction materials group with operations across Australia, the USA & Asia



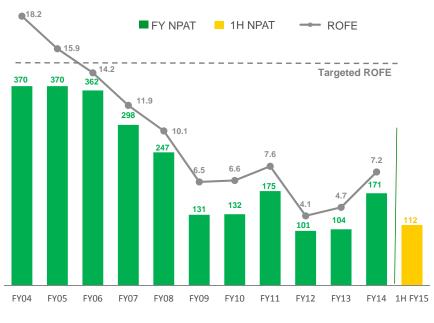
	FY2012	Now <sup>1</sup>
Business mix (by revenue)	Building Products Building Products Building Cement Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Building Build	Boral USA Boral USA Interview of the second
Revenue	\$5.0b	\$5.2b <sup>2</sup>
ROFE <sup>3</sup>	4.1%	7.2%
Gearing Net D / (Net D + E)	31%	20%
Employees	14,740	11,830 <sup>4</sup>
Market cap	\$2.2b as at 30 June 2012	\$4.9b as at 4 May 2015

Boral has a stronger balance sheet, improving returns, and a more streamlined organisation with lower costs

1. As at 31 December 2014 unless otherwise stated

Revenue of \$5.2b is the annualised 1HFY2015 result including Boral's share of revenue from the USG Boral JV
 EBIT return on funds employed before significant items
 Including 3,104 employees in the USG Boral JV

### NPAT<sup>1</sup> (before significant items) and EBIT Return on Funds Employed<sup>2</sup>

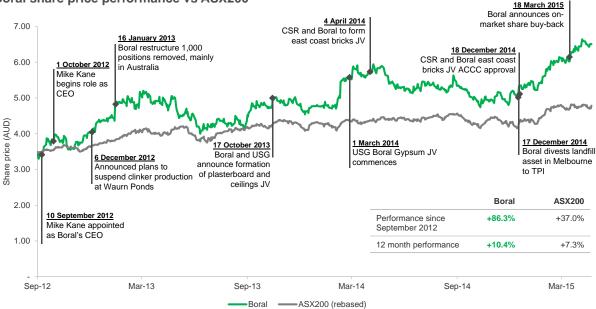


Net Profit After Tax 1. 2.

EBIT return on funds employed before significant items

## Boral's share price has been responding well to strategic initiatives and restructuring

#### Boral share price performance vs ASX200

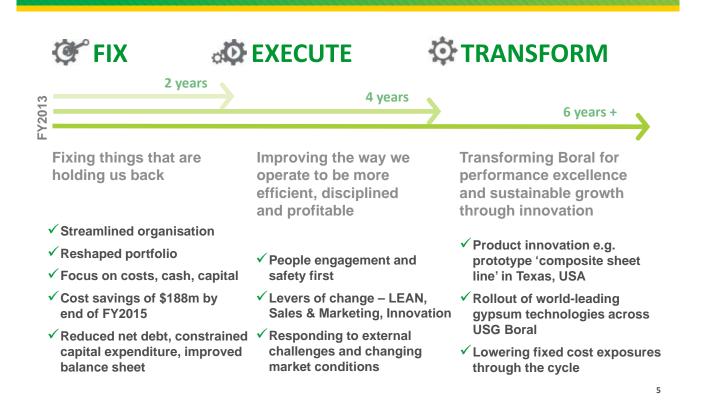


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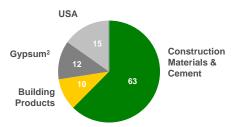
Boral's *Fix, Execute, Transform* program – moving firmly into the Execute & Transform phases

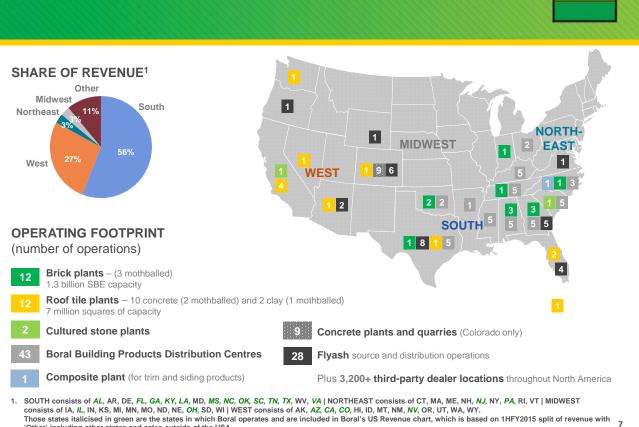


### Where will future growth come from?

- <u>USA</u> market recovery, organic growth and possible bolt-on activity
  - The journey beyond 1 million housing starts p.a.
- <u>Gypsum</u> Sheetrock® technologies, product penetration in Asia, economic growth, adjacent products
  - Since FY2007 plasterboard sales volume CAGR of 6% p.a. (in Asia and Australia/NZ)
- <u>Australia</u> maximising returns from our integrated construction materials position, through the cycle
  - Moving to a multi-year infrastructure and non-res cycle, predominantly Eastern States from 2017-2022

#### Revenue by division<sup>1</sup>, %



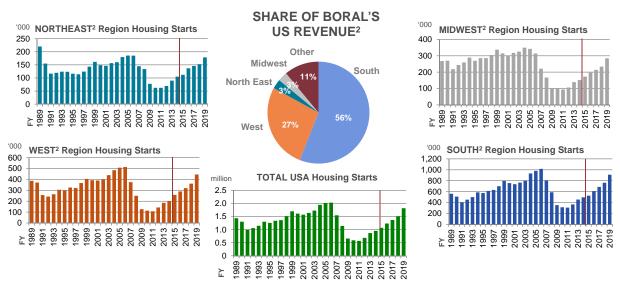


'Other' including other states and sales outside of the USA.

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### In the USA, new residential construction is continuing to recover in all regions

Forecasters<sup>1</sup> currently expect an average of ~1.0m US housing starts in FY2015 and in excess of ~1.8m by FY2019, with all regions forecast to recover strongly



Boral USA

Housing starts forecasts based on the average of Moody's, Dodge, NAHB and NAR SOUTH consists of AL, AR, DE, FL, GA, KY, LA, MD, MS, NC, OK, SC, TN, TX, WV, VA | NORTHEAST consists of CT, MA, ME, NH, NJ, NY, PA, RI, VT | MIDWEST consists of IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI | WEST consists of AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY. Those states italicised in green are the states in which Boral operates and are included in Boral's US Revenue chart, which is based on 1HFY2015 split of revenue with Control includes at the state of the NSA. 2 'Other' including other states and sales outside of the USA

## **US growth opportunities**



#### **CURRENT PORTFOLIO**

- Asset-intensive, energy-intensive, high fixed cost platform
- Residential focus in mature markets

#### New manufactured products

- Light building products Trim, Beadboard, Siding
- New products in existing portfolios Bricks, Stone & Roofing

#### New non-manufactured products

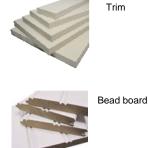
Brick resale, roofing components, stucco

#### New market segments and geographies

- Commercial Brick
- Flyash contracts
- National commercial specifications for Cladding (eg. McDonald's, Intercontinental Hotels)
- Repair & Remodel class 4 hail tile for re-roof
- Versetta® penetrating Big Box retail channel
- Emerging Roof Tile markets: Colorado, Texas, Pacific Northwest

#### **FUTURE FOCUS**

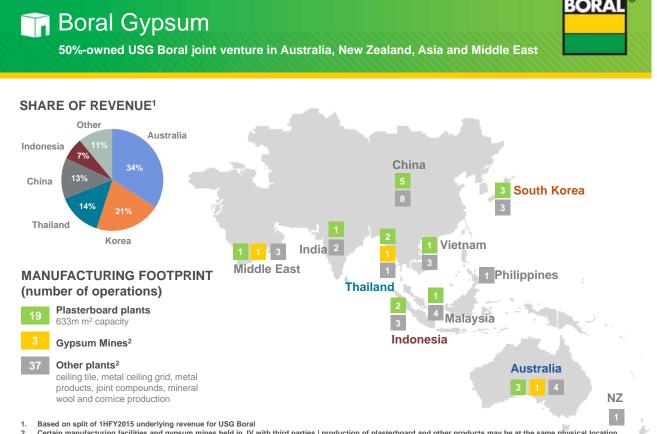
- Higher variable cost based manufacturing
- Balanced market segments
- Significant ROFE potential





Versetta®

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 1.
 Based on split of 1HFY2015 underlying revenue for USG Boral
 1

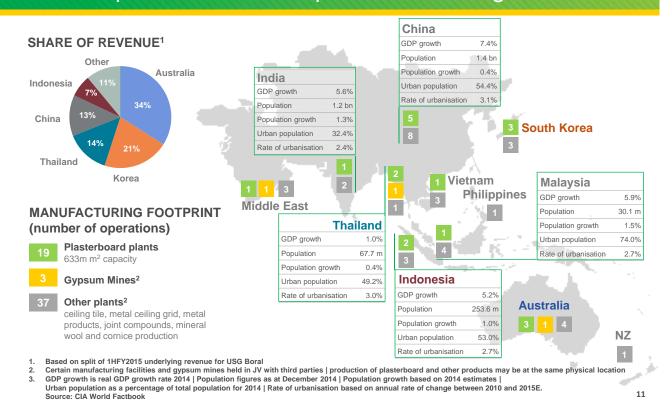
 2.
 Certain manufacturing facilities and gypsum mines held in JV with third parties | production of plasterboard and other products may be at the same physical location

 3.
 GDP growth is real GDP growth rate 2014 | Population figures as at December 2014 | Population growth based on 2014 estimates | Urban population as a percentage of total population for 2014 | Rate of urbanisation based on annual rate of change between 2010 and 2015E.

 Source: CIA World Factbook

BORAL<sup>®</sup>

## Operations in high growth countries as well as new products will underpin USG Boral's growth

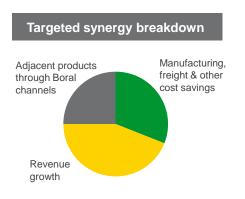


USG Boral remains on track to deliver on its targeted synergies



#### Synergies

- Expect to realise synergies of US\$50m within three years of technology roll-out
- Upfront integration expenditure expected to exceed synergies for first 2 years of JV



#### Sheetrock® Technology roll-out

- Wave 1: Sep-Oct 2014 Launched in initial markets in Australia, Korea, Indonesia, Thailand
- Wave 2: Mar-Sep 2015 Currently expanding and filling market gaps in Australia, Indonesia, Vietnam, China, export markets
- Waves 3 & 4: Build on success and complete roll-out across all 25 plasterboard lines





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SHARE OF REVENUE<sup>1</sup> WA / NT NSW / АСТ 40% QLD 26% 27 2 NT 62 QLD VIC / TAS / SA WA SA 12 **OPERATING FOOTPRINT** 30 NSW/ 10 (number of operations) ACT 104 Quarries Bricks<sup>3</sup> 13 VIC/TAS 223 Roof tiles Concrete 21 Asphalt Timber<sup>4</sup> Cement<sup>2</sup> Masonrv

Based on 1HFY2015 split of revenue across CM&C and BBP 1.

Includes cement manufacturing plant, bagging plant and lime plant in NSW, a clinker grinding plant in Vic and a clinker grinding JV in Qld Includes all Boral CSR JV plants on the East Coast

3. 4.

Includes 8 Boral Hardwood mills and 1 JV Softwood operation

Significant improvements have been undertaken in the Australian businesses

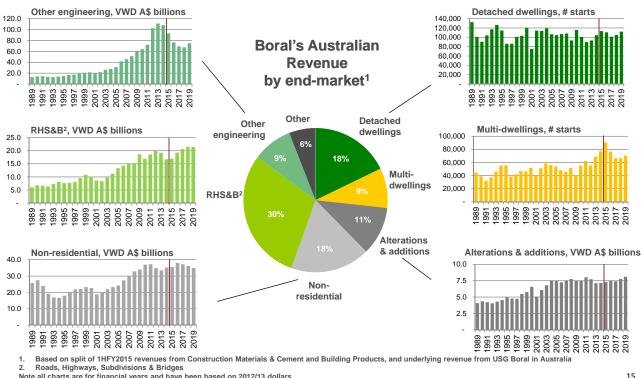
#### **CONSTRUCTION MATERIALS & CEMENT**

- Reduced overhead and contract management costs
- Realigned asphalt business in Queensland and Victoria  $\checkmark$
- Ceased clinker manufacturing at Waurn Ponds
- $\checkmark$ **Closed Berrima colliery**
- **Closed Maldon cement kiln**
- Completed \$200m Peppertree Quarry investment project
- $\checkmark$ Developed contracting skills and major projects capabilities
- $\checkmark$ Focus on pricing and sales excellence

### **BUILDING PRODUCTS**

- Divested Windows
- Formed Boral CSR Bricks JV on the East Coast
- Exiting woodchips, engineered flooring and rationalised timber mills
- Streamlined organisation and significantly reduced costs

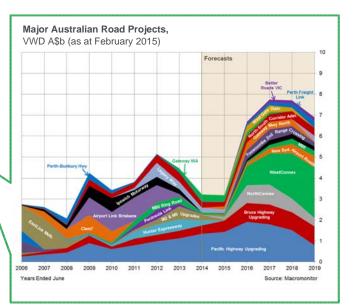
# Boral's Australian revenues are derived from a number of segments



Note all charts are for financial years and have been based on 2012/13 dollars Source: BIS Shrapnel, Macromonitor

## Boral's largest segment in Australia is Roads, Highways, Subdivisions & Bridges (RHS&B)

A significant lift in Major Road Projects underpins forecast growth of ~25-30% in RHS&B VWD, over the next 4-5 years Major road projects Roads, Highways, Subdivisions & Bridges Other RHS&B VWD A\$ billions 25.0 20.0 15.0 10.0 5.0 2001 2006 201 20° 2019



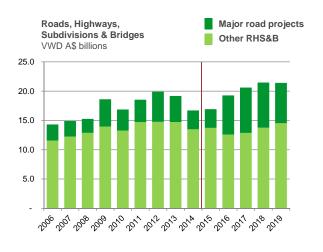
Note that the charts are for financial years and have been based on 2012/13 dollars. VWD = Value of Work Done. RHS&B = Roads, highways, subdivisions & bridges Source: Macromonitor

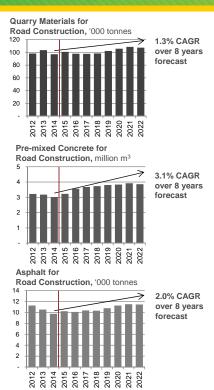
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# What does this mean for construction materials suppliers like Boral?

- Due to materials intensity and timing (and the absence of the East West Link in Vic), we do not expect a short-term surge in demand
- We expect major road projects to underpin an elevated and protracted lift in materials demand over the next decade, which is good news



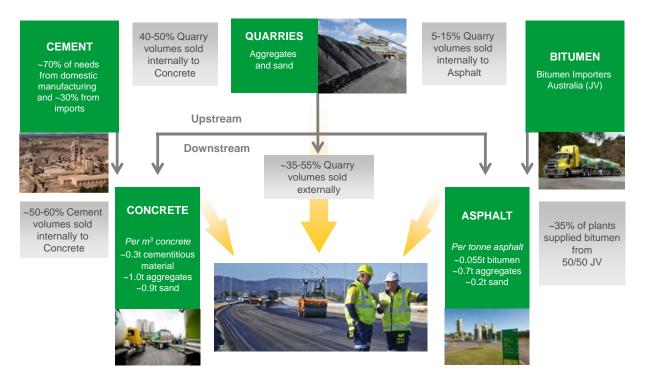


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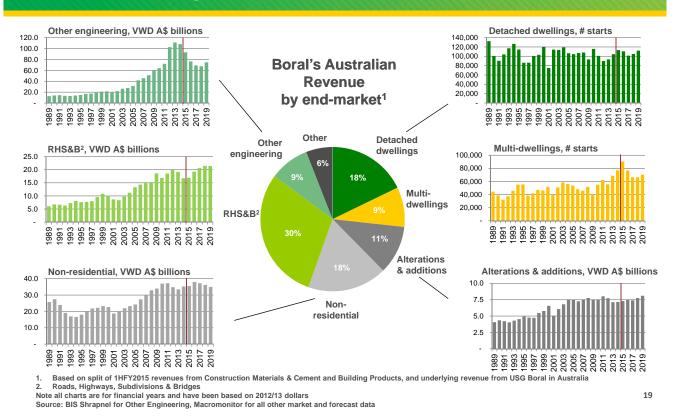
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Source: Macromonitor, Construction Materials Forecast, February 2015 (Queensland updated April 2015)

# With strategic reserves and integrated downstream operations, Boral is well-positioned to benefit



## While RHS&B will grow, engineering will continue to soften & dwelling construction will come off peak levels



Overall, what do we see for concrete, as a proxy for construction materials volumes, across all markets?



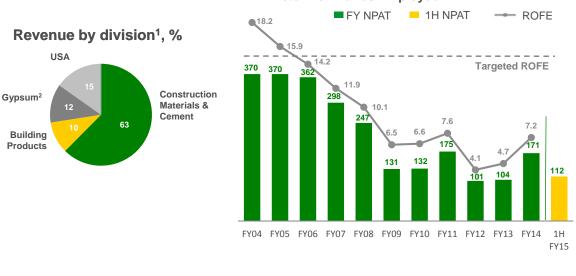
### Industry concrete demand in Australia is forecast to stay at high levels of demand for the next five years



**Macromonitor Forecast Concrete Demand** 

- ~1% CAGR in concrete volumes forecast from FY2014 to FY2019
- Growth in RHS&B activity and in non-residential activity to offset decline in resources sector engineering work and softening in dwellings
- NSW to maintain high levels of activity
- Infrastructure investment in Victoria over time
- Queensland, WA & SA broadly steady

## Strong construction materials volumes coupled with growth in the USA and Gypsum positions Boral well



#### NPAT (before significant items) and EBIT Return on Funds Employed<sup>3</sup>

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For the half year ended 31 December 2014
 Gypsum revenue represents Boral's 50% share of underlying revenue from the USG Boral JV, which is not included in Group reported revenue
 EBIT return on funds employed before significant items

BOutlook for FY2015 - stated in February 2015 at half year results

Construction Materials & Cement	<ul> <li>FY2015 EBIT expected to be higher than FY2014, underpinned by higher Property earnings</li> <li>Excluding Property, seasonally weaker 2H; 2H FY2015 should be broadly in line with 2H FY2014</li> <li>Continued strength in Sydney, improvements in SE Qld and benefits from restructuring should offset subdued RHS&amp;B activity, tapering off of some LNG work and current lack of pricing momentum. Earnings growth could be dampened if potential property sales not realised or adverse weather</li> </ul>
Building Products	<ul> <li>Continue to deliver improved year-on-year performance, with volume and price gains offsetting the impact of fewer working days in 2H FY2015</li> <li>Reported revenue will be lower following formation of east coast bricks JV in 2H FY2015, but no material impact to 2H FY2015 earnings expected</li> </ul>
Boral Gypsum	<ul> <li>Strong underlying performance to continue reflecting increased demand and restructuring benefits but lower earnings contribution to Boral expected in FY2015 due to full 12 months of 50% equity accounted post- tax earnings</li> <li>Synergies expected to ramp up from 2H FY2015 offset by expanded product and new technology roll-out costs</li> </ul>
Boral USA	<ul> <li>Expect significantly improved, broadly break-even result in FY2015, assuming a typically stronger 4Q FY2015</li> </ul>

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## Updates in 2H FY2015



Construction Materials & Cement	<ul> <li>Unplanned stoppage of Berrima Cement kiln for 5 days and adverse weather events throughout Australia adversely impacted in April, offset by additional opportunistic property earnings</li> <li>Despite price increases effective 1 April, some markets remain difficult for pricing</li> </ul>
Building Products	Boral CSR Bricks commenced 1 May 2015
Boral Gypsum	Roll-out of Sheetrock® technologies in USG Boral continues – product penetration and pricing remain positive
Boral USA	<ul> <li>Better than expected weather in January offset by very poor conditions in February which moved into March</li> <li>4Q FY2015 remains important</li> </ul>



The material contained in this document is a presentation of information about the Group's activities current at the date of the presentation, 6 May 2015. It is provided in summary form and does not purport to be complete. It should be read in conjunction with the Group's periodic reporting and other announcements lodged with the Australian Securities Exchange (ASX).

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