

# Fly Ash Slides for Investors

As at 29 May 2018

## A collection of previously communicated information

Sources (available at www.boral.com):

- Script for Boral Property & Investor Trading Update Call 1 May 2018
- Half Year Ended 31 December 2017 Results presentation 13 February 2018
- New York Investor Conference Presentation 15 November 2017
- Boral North America Investor Site Tour presentation 12 September 2017

## Fly Ash is a highly attractive growth business

Boral is well-positioned to deliver growth in the fly ash business



We are targeting to at least keep pace with cement-based demand growth and to grow fly ash substitution over time, while continuing to deliver price gains and synergies

- ✓ Demand is growing
- ✓ Price is growing
- ✓ Growing fly ash supply through several strategic opportunities
- ✓ Margins are strong and targeted to grow, albeit FY18 impacted by extreme weather and realignment of Texas network
- ✓ As previously stated, we remain confident in delivering ~US\$24m of synergies from fly ash in year 4

## Fly Ash Demand is growing



Cement demand a proxy for fly ash demand plus opportunities to increase substitution

#### Attractive demand growth opportunities

- Potential to expand substitution rates in concrete, currently ~16% (~50% in European markets¹)
- Cement growth forecast<sup>2</sup> at ~5% CAGR FY2017 21
- Ready mix producers motivated to increase fly ash as generally less expensive than Portland cement
- Fly ash increasingly being specified performance and sustainability features
- Exposure to increasing US infrastructure spend
  - ✓ Estimated infrastructure investment needed by 2025 is US\$4.6 trillion³

Management estimates

<sup>2.</sup> Portland Cement Association: May 2017 Market Intelligence Report

<sup>3. 2017</sup> American Society of Civil Engineers, Infrastructure Report Card

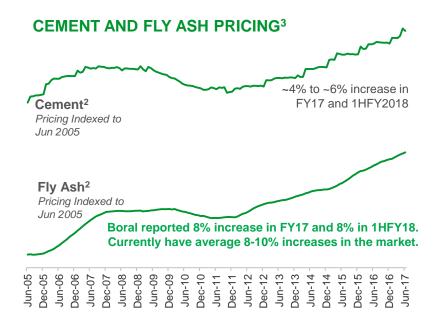
#### Fly Ash Pricing is growing

The nexus between fly ash and cement pricing has been broken



# Demonstrated strong price gains presents attractive opportunity to invest in increased supply options to grow business

- Primary Fly Ash pricing (~US\$25 \$75/ton)<sup>1</sup> tends to follow cement pricing (~US\$90 \$150/ton) for the Ready Mix market
- Evidence that nexus between fly ash and cement pricing has been broken
- Over time, higher cost to serve expected to be offset by continued price gains



<sup>1.</sup> Approximate range represents cement replacement quality fly ash

<sup>2.</sup> Estimated industry fly ash ASP. Cement ASP source Bureau of Labor Statistics. (PPI indexed to June 2005)

<sup>3.</sup> Graph provided in Boral North America Investor Site Tour presentation, 12 September 2017

#### Fly Ash Supply is positioned to grow



Attractive growth opportunities being pursued for the near, medium and longer term

#### Positioned to keep pace with cement demand growth nearer term, then increase substitution

- Fly ash supply dependent on coal-sourced electricity generation; coal expected to remain ~30% of energy mix in USA¹
- Targeting to replace volumes through alternate supply options as fly ash supply reduces due to utility closures over time
- Initiatives underway to increase sources of supply over medium to long-term including:
  - ✓ network optimisation and beneficiation to reduce ash going to landfill
    (currently ~39% of fly ash produced is landfilled², dramatically reducing in some markets)
  - ✓ new ash storage facilities fixed and mobile (including rail cars for mobile storage)
  - ✓ new contracts (one recently secured in Florida)
  - ✓ reclamation of landfilled fly ash³ (Pennsylvania to supply from Aug-18, ~5 other potential sites in planning or investigation stage)
  - ✓ option to consider imports

<sup>1.</sup> US Energy Information Administration (EIA) projects coal to account for 29% of total energy generation in US in the next ten years

<sup>2.</sup> ACAA 2016 Coal Combustion Product (CPP) Production & Use Survey report

<sup>3.</sup> Other fly ash source of supply includes -1 billion tons currently landfilled (source: American Coal Ash Association) or -1.5 billion tons total coal ash landfilled / impounded (source: EPA)

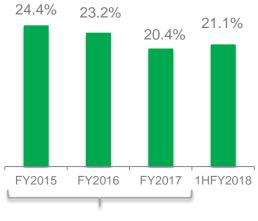
## Fly Ash margins are strong; targeting further gains

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With underlying fundamentals, margins are strong and synergies should grow margins

- North America Construction Materials<sup>1</sup> EBITDA margins of 21.1% in 1HFY2018, slightly down on 21.6% prior year proforma margins
- FY2018 margins impacted by higher site services work, adverse weather and higher costs associated with Texas network reconfiguration
- Strong fly ash EBITDA margins of ~22-25% underpin North America Construction Materials
- Margins will further strengthen through price gains, network optimisation, strategic supply initiatives and delivery of year 4 synergy targets
- Opportunities to expand fly ash site services footprint, which will further grow business but a slightly lower margin business

## North America Construction Materials EBITDA Margins<sup>1</sup>



Proforma HW & BLD

<sup>1.</sup> Includes Fly Ash, Denver CM and Block; Denver CM divested in 2HFY2018. Note that FY2017 includes additional reclaim costs and commissioning costs associated with new quarry in Denver construction materials business. Source: proforma charts provided in Boral North America Investor Site Tour presentation (12 September 2017) and Half Year Ended 31 December 2017 Results presentation (13 February 2018)

## FY2018 impacted by weather and Texas realignment

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Key fly ash comments made on 1 May 2018 conference call regarding Boral Property & Trading Update ASX release on 24 April 2018. Script available on website.

- No concerns with the fundamentals of the North American business....We remain highly confident about what the business
  can and will deliver.
- Volumes for the March quarter were below our expectation due to harsh winter weather conditions.
- Higher costs associated with repositioning fly ash supply to customers as a result of the closure of three of the four planned (Texas) closures, also impacted.
- Very well placed to maintain our sales as we have a broader network to call on...continuing to supply our
  customers by bringing volumes from further afield. But this of course adds costs and complexity.
- In total, the four utilities in **Texas** contribute a combined volume of around 400k to 500k tons of fly ash sold each year out of our total sales of roughly 7.5 million tons. There is still a considerable volume of fly ash being land-filled in Texas and in neighbouring regions which we are shifting to cover the plant closures. We still have 8 utilities we source from in Texas, several sources in neighbouring states plus we have several fly ash terminals in the region.
- Texas closures a short-term impact... we are confident that margins will fully recover over time as prices strengthen and the higher cost base is recovered. 8% per annum average price increases in fly ash in the first half FY18, and we have gone out with similar 8-10% increases in the current period. We are confident of recovering the higher costs.
- In some markets we have dramatically decreased the landfilling of good ash.
- We have accelerated our storage activities, both fixed and mobile, as well as our reclamation planning.
- We will soon be operational in Pennsylvania with our initial reclamation project, with further projects to follow about five potential candidate sites for landfill reclamation that we are progressing.
- We will give you an update around this in August at results and in September at our US site visits.

#### We are targeting US\$24m of synergies in Fly Ash

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Our 4 year synergy targets remain achievable

#### Fly Ash Synergy targets

Business / synergy drivers		Year 1 run rate US\$ pa	Within 4 years US\$ pa
Fly Ash	Sub-total	~\$12m	>\$24m
<ul> <li>Ash supply / network optimisation / logistics</li> </ul>			
<ul><li>Procurement</li></ul>			
■ Sales coverage expansion & high value product growth — Boral faces local supply constraints in some locations, HW has ability to supply			
<ul> <li>Organisational efficiencies – eg. consolidating finance systems and overlapping sales coverage, engineering support and operations</li> </ul>			
<ul> <li>Other including technology / R&amp;D</li> </ul>			

Boral delivered US\$4.1m of Fly Ash synergies in 1H FY2018



# Additional slides

## Boral North America: strong footprint



#### Construction Materials and Building Products



<sup>1.</sup> Based on 1HFY2018 revenue and includes Boral's 50% share of underlying revenue from the Meridian Brick JV

<sup>2.</sup> As at Dec-17 excluding Denver CM. SOUTH consists of AL, AR, DE, FL, GA, KY, LA, MD, MS, NC, OK, SC, TN, TX, WV, VA | NORTHEAST consists of CT, MA, ME, NH, NJ, NY, PA, RI, VT | MIDWEST consists of IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI | WEST consists of AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY. States italicised in 10 green are the states in which Boral operates.

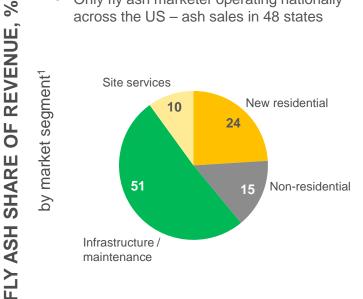


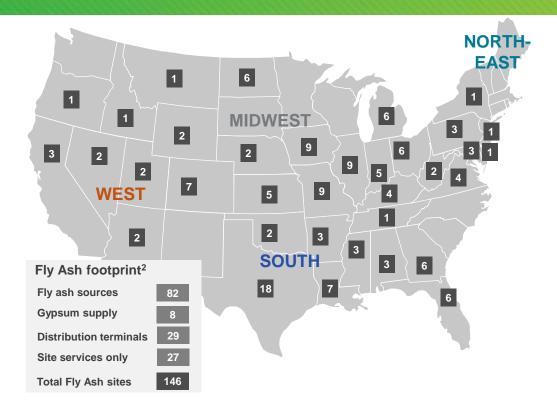
#### Boral North America: A strong footprint in Fly Ash



#### With exposures to diverse and growing market segments

- Leading fly ash marketer
- 146 operational sites
- Only fly ash marketer operating nationally across the US - ash sales in 48 states





- 1. Based on FY2017 proforma revenue and includes Boral's 50% share of underlying revenue from the Meridian Brick JV
- 2. As at Dec-2017