How Boral supports its communities

OUR FRAMEWORK
Our community investment program is built on a long and proud history of supporting the communities in which we operate and aims to make a valued and sustainable contribution to the wellbeing of those communities.

We support community groups and organisations that share our values and where our resources can make the most impact in addressing their needs and priorities.

With this in mind, we have built a community investment framework around our “People, Places and Products”. This framework helps us identify and evaluate opportunities to build a robust and effective community investment program that delivers measurable benefits to our communities and Boral’s people and businesses.

OUR PEOPLE
To build a transformative culture, we are focused on creating an engaged, diverse and capable workforce led by talented leaders, now and in the future.

We want our people to have the opportunity to be actively involved in Boral’s community support programs and targeted local activities.

FOCUS AREAS
- Contribution and engagement
- Safety and wellbeing
- Diversity and inclusion
- Learning and development

OUR PLACES
We are committed to being a socially responsible and valued member of the communities in which we operate, including:

- Helping to build safe, thriving and sustainable communities
- Connecting through open and constructive engagement
- Minimising operational impacts on our neighbours
- Protecting biodiversity and cultural heritage at and around our facilities

FOCUS AREAS
- Community safety and wellbeing
- Developing inclusive and sustainable communities
- Conservation: biodiversity and cultural heritage

OUR PRODUCTS
Our products build shelter and infrastructure, satisfying basic human needs, contribute to innovative architecture and construction, and help build infrastructure to support community wellbeing.

We recognise the influential role we can and need to play in delivering safe, innovative and sustainable solutions for our customers, suppliers and the broader community.

FOCUS AREAS
- Product support for communities and people in need
- Showcasing Boral's approach to innovation and environmental sustainability

PROGRAM GUIDELINES

1. Do the values and priorities of the prospective community group or organisation align with Boral’s?
2. Does the prospective community group or organisation manage its resources effectively and efficiently, as Boral does?
3. How will the initiative provide opportunities for our employees to give back to the community and engage their families and/or customers?
4. How will the initiative support and value our commitments to diversity, and support the safety and wellbeing of our people?
5. How will the initiative offer learning and personal development for our people?
6. Does the initiative address a genuine community need or Boral focus area?
7. How will the initiative enhance our social license to operate and offer opportunities for positive storytelling?
8. How will Boral’s products be utilised or showcased?
9. How will the initiative build on, support or add value to Boral’s products, expertise and other resources?
10. How will the initiative align with Boral’s innovation and environmental management efforts and help community partners achieve their sustainability goals?
11. Can Boral bring efficiencies or cost savings to the initiative through our products, expertise and other resources?