Communities

These meetings, attended by community, council and government representatives, are designed to address local issues relating to our operations, including health, safety and environmental aspects.

We also keep local communities informed through more informal channels, including online information resources, newsletters, local advertising, community inspections, and site tours.

This year, Boral was again recognised as an industry leader in community engagement, receiving the Cement Concrete & Aggregate Association (CCAA) NSW/ACT Innovation Award for community leadership and engagement.

Aboriginal and Torres Strait Islander communities

We are committed to strengthening our relationships with, and the opportunities we provide for, Aboriginal and Torres Strait Islander peoples and communities.

In FY2020, we achieved the deliverables and planned actions set out in our 2019–2020 Reflect Reconciliation Action Plan. In FY2021, we intend to launch our second Reconciliation Action Plan, an Innovate plan, to advance our contribution to reconciliation.

We are committed to protecting places and items of significant cultural heritage for local Aboriginal and Torres Strait Islander groups across our Australian operations. Working alongside First Nations people, we seek to protect places and items of cultural heritage, including across our sites that are subject to Cultural Heritage Management Plans, such as our Peppertree, Ormeau and Deer Park quarries.

During the year, we began reviewing our systems and processes associated with protecting places and items of cultural significance, with a focus on further strengthening our approach.
Community investment

Through our community investment program, we aim to make a positive and sustainable contribution to the communities in which we operate. This program focuses on long-term capacity-building projects that will have a lasting impact. We also support projects and organisations that provide support and care during emergencies.

Our community investment framework guides our approach to helping address community needs and priorities. Three pillars – Our People, Our Places and Our Products – form the foundation of this framework. This helps us identify opportunities where our people can get involved, our resources can have the greatest impact, and we can work with organisations that share our values.

New mental health partnership

In FY2020, Boral launched a new partnership with the Black Dog Institute, a world leader in diagnosing, preventing and treating mood disorders such as depression and bipolar disorder.

In addition to providing financial support through corporate donations and fundraising, Boral will work with the Black Dog Institute on a new education program aimed at improving mental health and wellbeing across our business.

What we focus on through our community investments

Our People
- Contribution and engagement
- Safety and wellbeing
- Diversity and inclusion
- Learning and development

Our Places
- Community safety and wellbeing
- Inclusive and sustainable communities
- Conservation of biodiversity and cultural heritage

Our Products
- Product support for communities and people in need
- Showcasing Boral’s approach to innovation and environmental sustainability

Supporting our people and communities through the bushfire crisis

This year, a number of our local communities and operations were under threat or directly impacted by the Australian bushfire crisis, as were our people and their families, and our customers.

We supported local communities by providing unlimited paid leave to our employees volunteering with the Rural Fire Service in their local communities. We also donated to the Australian Red Cross disaster relief and recovery appeal through an employee fundraising and corporate matching program. Many of Boral’s people worked tirelessly in their communities to assist with local emergency response and recovery efforts, including providing access to Boral’s equipment and our quarry water supplies to help fight the fires.

Our Boral Timber business donated materials to help rebuild a wildlife hospital destroyed by the fires on Kangaroo Island, and we are working with our long-term partner Conservation Volunteers Australia to support the recovery of wildlife and habitats through a range of projects.

New wildlife hospital on Kangaroo Island, South Australia

www

Our key community partners

- Road Safety Education
- Habitat for Humanity Australia
- Bangarra Dance Theatre
- Conservation Volunteers Australia
- Taronga Conservation Society
- HomeAid America
- Black Dog Institute

Further information on our community partnerships can be found on our website.