

# Social and community impacts



**We aim to create value for the local communities in which we operate, by providing economic and social benefits. We are committed to managing our operations responsibly and building positive long-term relationships with our local stakeholders.**

Our operations contribute to the economic prosperity of our local communities by providing employment, supporting local enterprises, investing in the community more broadly and paying our fair share of taxes.

In addition to observing our site-specific regulatory requirements and planning approvals, we openly listen to community concerns. We address challenges and make improvements where possible.

We recognise that some elements of our business can contribute to local community concerns. These elements include traffic, noise, odours, water, waste, end use of quarry land, and the potential impact of our activities on biodiversity and cultural heritage. How we manage our environmental impacts is detailed on pages 43–45.

Boral's commitment to stakeholder engagement is underpinned by communication and consultation with local communities.

As part of our engagement, we operate Community Consultation Committees across our key sites in Boral Australia. The committees include elected community representatives who meet with interested residents and other local stakeholders. We also seek to keep local communities informed through online information resources, newsletters, local advertising, community inspections, community meetings and site tours.

We hold regular community liaison meetings at various operating sites – attended by community, council and government representatives – to address local issues concerning our operations.

Boral continues to be acknowledged as an industry leader in community engagement. This year, Boral received the national Cement Concrete & Aggregates Association award for community leadership, which recognised our contribution to reducing the risk of social isolation for elderly and disadvantaged residents on the far north coast of NSW.

We also received the Cement Concrete & Aggregate Association's Tasmanian Innovation Award for community engagement. The award recognised Boral's communication plan to engage with all local residents prior to and during construction of our Launceston concrete plant.

## INDIGENOUS ENGAGEMENT

Boral's Reconciliation Action Plan outlines our commitments and planned actions to strengthen relationships with, respect for and opportunities in Aboriginal and Torres Strait Island communities.

We are committed to protecting places and items of cultural significance to local Aboriginal and Torres Strait Island groups across our Australian operations. We work alongside Indigenous peoples to protect cultural heritage, including across our sites that are subject to Cultural Heritage Management Plans.

For example, in FY2019, we held Aboriginal cultural heritage presentations at our Ormeau Quarry in Queensland, which included the repatriation of artefacts found on site.

## PUBLIC ROAD SAFETY

Boral operates or engages a large number of trucks on public roads, particularly in Australia, to transport and deliver our products and services.

Safety compliance requirements are generally well defined for heavy vehicle operations in most jurisdictions in which we operate. We comply with minimum requirements and in some cases do better than the minimal compliance requirements and industry norms – for example, by investing in higher-specification concrete agitator vehicles.

Our largest fleet is in Australia, where our dedicated Compliance team works to meet the requirements of the National Heavy Vehicle Regulator. These include mass management, load restraint, driver hours and vehicle condition.

Boral routinely collaborates with state and municipal authorities to ensure we adhere to legislated traffic safety and management requirements, including with regard to the road environment around our sites.

In FY2019, Boral launched a community partnership with Road Safety Education, to support youth education in road safety across Australia. See page 47 for details.

## SUPPORTING VOCATIONAL TRAINING OF INMATES

At Boral's Deer Park Quarry in Victoria, we are partnering with the neighbouring Dame Phyllis Frost Centre (DPFC) to provide its inmates with practical experience, to support their formal horticultural training as part of DPFC's vocational services.

The program aims to assist inmates with their future employment prospects, and participation is voluntary.

In FY2019, the project involved propagating and planting of around 8,000 plants along the perimeter of the quarry, which will assist with noise and dust reduction. The project considered working protocols, risk assessments and Safe Work Method Statements. Boral provided a separate work compound with facilities, and bus transport for the program participants.

## COMMUNITY INVESTMENT

**Boral has a long and proud history of supporting the local communities in which we operate. Through our community investment program, we aim to make a valued and sustainable contribution to the wellbeing of these communities.**

Our community investment framework helps us identify organisations and projects that share our values, and for which our resources can have the greatest impact.

Our community investment framework is underpinned by three pillars: Our People, Our Places and Our Products. It provides guidance in identifying and evaluating opportunities, and deciding how best to address community needs and priorities.

### What we focus on through our community investments



#### Our People

- Contribution and engagement
- Safety and wellbeing
- Diversity and inclusion
- Learning and development

#### Our Places

- Community safety and wellbeing
- Developing inclusive and sustainable communities
- Conservation: biodiversity and cultural heritage

#### Our Products

- Product support for communities and people in need
- Showcasing Boral's approach to innovation and environmental sustainability

In addition to the financial contribution we make through cash and materials, and employee fundraising and events, we actively seek opportunities to engage our employees in our community partnerships, and to facilitate knowledge sharing.

Supplementing the work we do with our six key community partners, we provide modest funding and assistance to several other organisations, including Outward Bound Australia to support youth leadership development, and the University of New South Wales to help fund scholarships for women studying engineering.

**\$1,260,000**

contributed to our community partnerships and local community causes and projects

**\$1,036,000**

cash

**\$63,000**

materials

**\$161,000**

fundraising and events

#### Our key community partners

Road Safety Education  
Habitat for Humanity  
Bangarra Dance Theatre  
Conservation Volunteers Australia  
Taronga Conservation Society  
HomeAid America

Further information is available on our website. [👉](#)

## NEW ROAD SAFETY PARTNERSHIP

To support Boral's ongoing commitment to Zero Harm and road safety, we launched a new partnership with Road Safety Education (RSE), supporting its flagship RYDA program.

Each year, the RYDA program helps educate 40,000 Australian high school students on road safety. The program helps students develop personalised strategies and skills so they can respond positively to challenges on the road, both as drivers and as influential passengers.

Boral assisted RSE in developing new educational material to incorporate in to the RYDA program, teaching young drivers how to share the road safely with heavy vehicles.

With a fleet of more than 3,000 heavy vehicles on the road in Australia, we have been keenly focused on improving heavy vehicle safety risks for many years.

Knowing that 93% of fatal crashes involving heavy vehicles are not caused by the heavy vehicle driver, we have worked with RSE to share our knowledge. This is improving road safety for the students, heavy vehicle drivers and the broader community.

